

connection

NEWS & HIGHLIGHTS FROM THE PRICE CENTER



The Price Center is **ranked #1** by the Massachusetts Department of Developmental Services survey.

In This Issue >

Hughes Family Profile	1
Donor Profile: The Maguires	1
President's Perspective	2
Generosity's Impact	2
Directors' Interview	3
Staff Recognition	3
Day Hab At-a-Glance	3
Giving in 2011	4



Consetta Hughes and her brother, Marshall Hughes

The Price Center: A Family Affair

When my sister Consetta was born, her skull didn't develop properly, so she never progressed cognitively past the age of two or three and never learned to speak. She was born blind in one eye and was diagnosed with cerebral palsy. She lived with our mother until she died and then with our aunt until she died, and Consetta took a turn for the worse. She became bedridden and very frail. I knew I was going to have to do something for her. About seven years ago, I flew out to Louisville, Kentucky, and brought her to Boston. Just like that. I had nothing in place. And, keep in mind, I had a job to go to everyday. I didn't know what I was going to do about her, but I knew that I'd find a way to rescue my sister.

Back in Boston, we started the search for a day program. We had an interview at The Price Center's Intensive Day Habilitation program in Dedham. From the first moment, I knew there was something special about this place. Before we left, they had Consetta out of her wheelchair and on her feet! These days, they have her taking steps at the parallel bars every day and even playing Wii. We all think it might be possible for her to walk one day, with a walker.

"The Price Center has given Consetta a new life and made my life possible."

Every time I go to the Dedham day hab and see what they've been able to accomplish with Consetta, I have a reason to cry. She has gone from nothing—she couldn't walk, she couldn't talk—to getting onto her own two feet and walking. She's even communicating (tapping her head to say she's happy) and making her own meals with the help of some adaptive equipment. The Price Center has given Consetta a new life and made my life possible. She enjoys coming to the plays I direct at Roxbury Community College. And every morning, when that bus pulls up to take her to The Price Center, she's got a smile on her face and is ready to go. I wouldn't be where I am, doing what I'm doing without everyone at The Price Center doing what they do. Neither would my sister.

— Marshall Hughes



The Giving Connection: The Maguires

For Caroline and Michael Maguire (pictured above), The Price Center's Newton Day Habilitation program is more than just a worthy cause. It's a family partner—and an essential resource.

The twin of 34-year-old Matt Davis, who has attended Newton day hab since 2006, Caroline says that the support she and her husband give to the day hab program is a concrete way of staying close to her brother and parents.

Caroline and her family live in Carmel, Indiana. "I miss Matt, and I love being able to support him even though I live 1,000 miles away. The best way I know to do that is by supporting the place that helps him thrive. The Price Center is really a godsend to our whole family. My Mom thinks it's the best place on earth for people like Matt," Caroline says. "Matt's care demands a lot from my parents, and as they are getting older, knowing that Matt gets such excellent care at The Price Center is a real comfort and a gift to all of us."



Carol Beard, Roberta and Irwin Chafetz, Richard Beard



Jerry and Holly Kampler, Dan and Norma Frank



Jerry Fineberg, Michelle Fineberg

President's Perspective



Happy New Year! As The Price Center enters its thirty-fourth year, we begin 2011 with resolutions and some excellent news.

After an exhaustive review of our residential and employment services for relicensing this past December, the Massachusetts Department of Developmental Services awarded The Price Center the highest scores of all the agencies in our area. Reviewers wrote: "Since the last review, the agency has further evolved into a culture of dedication, professionalism, and cohesiveness."

"Since the last review, the agency has further evolved into a culture of dedication, professionalism, and cohesiveness."

The Price Center received the maximum two-year license for its residential programs, which earned a 97 percent rating, and its employment programs, which aced the evaluation, earning a score of 100 percent. Coming on the heels of a full three-year reaccreditation (the maximum) by the Commission on the Accreditation of Rehabilitation Facilities (CARF) in April, these results are further confirmation that we consistently deliver care of the highest quality and integrity.

In addition to these recent achievements, we continue to accomplish many of the goals set out in our three-year strategic plan. We have made significant strides in upgrading our communications. This newly redesigned newsletter is just one example of the improvements you'll see in 2011. Our plan is eventually to distribute the newsletter primarily electronically. So we need your e-mail address. If you aren't sure that we have your e-mail address, please send it to us at pricecenter@barrypricecenter.org. Our new website, which is in development, should go live this spring. Stay tuned.

As we make these upgrades and improvements, we look to you to let us know what is and isn't working. Our goal is to make communication and information sharing as easy as possible. As you can see from the articles in this newsletter, we have great stories to share and much good news to report. We're proud of our achievements, and we look forward to continuing to provide excellent care to our clients and their families in the coming year. Thank you for your interest and support. You are integral to our success.

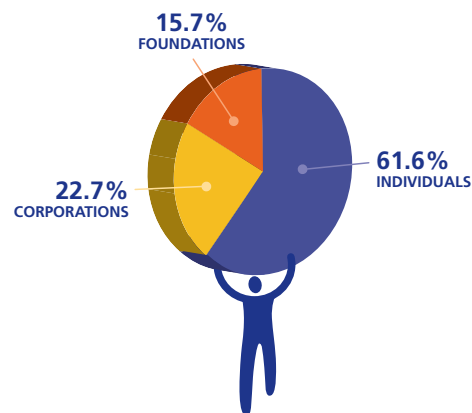
Sincerely,

Justin Sallaway
President

Generosity's Impact

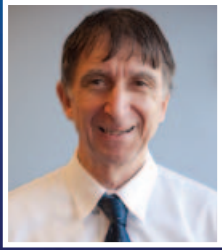
Supporters of The Price Center drove giving to a new high in 2010, and the timing couldn't have been better. In the face of significant cuts in state funding, donors and benefactors stepped up their generosity, helping The Price Center protect and preserve the unrivaled quality of its programs and care. Funding from private sources approached \$700,000 in 2010. The November 2010 gala was a resounding success, raising the second-highest total in 20 years. We extend our heartfelt appreciation and deepest thanks to our generous contributors and look forward to your ongoing support in 2011.

Of the \$682,366 donated to The Price Center in 2010, here's where our support came from:



DIRECTORS' CUT > Interview with Tony Concannon and John Giusti

Directors, Newton and Dedham Day Habilitation Programs



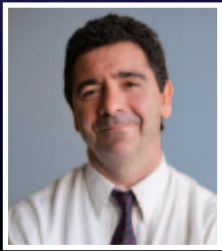
Tony Concannon

What is day habilitation?

It is a comprehensive program of daytime care for people with diverse disabilities. Some of our clients require total assistance while others with milder cognitive limitations have difficulties with mobility, communication, or behavior. Our goal is to help our clients become as independent as their range of abilities will allow. We provide care and services that are as individualized as possible.

What do you wish more people understood about the work you do?

We support close to 100 individuals and just as many families, and those families also support us, which is important to making our staff—and ultimately our clients—successful. The work we do is rewarding work, but it can also be difficult and challenging. So we really value the support of and our close ties with our clients' families.



John Giusti

What makes The Price Center's Day Habilitation different from others?

Continuity of care. Our employees tend to stay with us. The average length of service here is eight years. In this field of work, that kind of longevity is pretty much unheard of. It means that our clients are working with people who really know them well. We are distinctive also in that we bring a lot of community engagement into the lives of our clients. We help them and encourage them to get out of the building and into the community—to go to lunch, to shop, to get their hair cut. And we can do this because our staff-to-client ratio is kept low, close to 1:2.

What's the biggest challenge you face?

We provide superior day hab care for individuals with moderate to severe disabilities. But with the state facing serious budget problems, our programs are threatened: a lot of what we do could go by the wayside. We're serving a very fragile population, and we are challenged by high levels of uncertainty: how will we pay for everything we want to do, continuing to provide consistently excellent individualized care?

Making the Difference: Staff Recognition



President's Award for overall contributions and genuine support to The Price Center:

 **Lori Harrington**
Director of Employment Services




Dedication Award for devotion and loyalty through many years of service to The Price Center:

 **Nellie Castillo**
RN, Newton Day Habilitation Center



Achievement Award for an outstanding contribution to individuals supported by The Price Center:

 **Kim Conroy**
Occupational Therapist Assistant, Intensive Day Habilitation Program, Dedham

Service Award for a significant contribution to a program, The Price Center, or the field of mental retardation:

 **Virginia Zimmerman**
Residential Program Manager, 1765 Washington St., Newton

Program-at-a-Glance Day Habilitation

Clinical care and services for adults with moderate to profound cognitive and physical disabilities.

610 Washington Street, Dedham
Phone: 781-329-2961
38 Border Street, Newton
Phone: 617-332-7477

Number of clients served:	89
Staff:	44
Staff-to-client ratio:	1:2
Average length of service:	8.5 years

SERVICES

- Occupational therapy
- Physical therapy
- Speech
- Nursing

PROGRAM GOALS

- Communication development
- Community involvement
- Sensory integration
- Range of motion
- Gross motor activities
- Use of adaptive equipment

GIVING 2011

Gifts That Give Back

Many of our forward-thinking donors want to ensure that the men and women served by The Price Center will continue to receive our care well into the future. If your financial plan calls for ensuring a stable income for yourself throughout your lifetime, and if you could achieve this while also helping transform the lives of the people served by The Price Center, wouldn't you want to learn more?

Please contact:

Lois Cohen, Director of Development
lcohen@barrypricecenter.org
617-244-0065



Joshua Nichols on the job at Trader Joe's in West Newton

Words of Wisdom

Submitted by Joshua Nichols

“Individual commitment to a group effort -- that is what makes a team work, a company work, a society work, a civilization work.”

– Vince Lombardi

The Price Center Programs

- ASCENT
- Day Habilitation
- Intensive Day Habilitation
- Employment
- Residential
- Family Support

Board of Directors
Lewis Bergins, Chair
Richard Sheehy, Jr., Vice Chair
Gill Manzoni, Treasurer
Peter Mahler, Secretary
Ellen Callias
Al Davis
Michelle Fineberg
Marshall Hughes
Scott Laughlin
Sarah Orlov
Sherry Rajaniemi-Gregg
Greg Schaffert
Justin Sallaway, President

38 Border St.
West Newton, MA 02465
617-244-0065
www.thepricecenter.org

The Individual is Our Focus

